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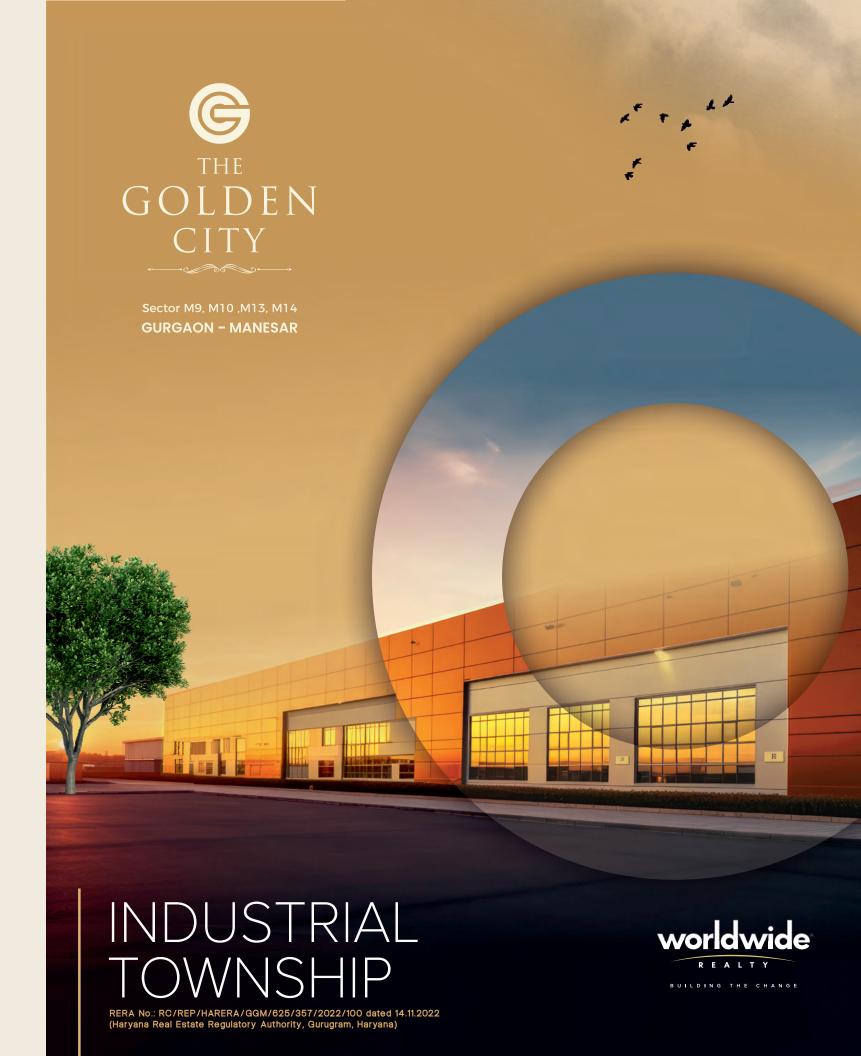
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Haryana State Industrial and Infrastructure Development Corporation (HSIIDC)

Haryana State Pollution Control Board (HSPCB)

Registrar of Companies (RoC)

RERA No.: RC/REP/HARERA/GGM/625/357/2022/100 dated 14.11.2022 (Haryana Real Estate Regulatory Authority, Gurugram, Haryana)



INSPIRED BY GROWTH.

India's Path to Becoming a Global Industrial Hub

ndia, inspired by its vision of robust economic development, is rapidly transforming into a major industrial powerhouse, positioning itself as a formidable competitor to China's industrial hegemony. With strategic initiatives such as the "Make in India" campaign, the government is fostering a business-friendly environment that attracts both domestic and foreign investment. The establishment of state-of-the-art industrial zones like IMT Manesar exemplifies India's commitment to building a resilient industrial infrastructure. By leveraging its demographic dividend, rich pool of skilled labor, and advancements in technology and innovation, India aims to enhance its manufacturing capabilities, increase production efficiency, and expand its global market footprint. These efforts not only boost economic growth but also aim to make India a pivotal player in the global industrial landscape, challenging existing paradigms and paving the way for a new era of industrial excellence.









INFRASTRUCTURE DEVELOPMENTS IN MANESAR

IMT MANESAR

A Model Industrial Township

The Industrial Model Township (IMT) Manesar is the centerpiece of Manesar's industrial landscape. It is designed to provide world-class infrastructure and facilities to industries. Some of the key features include:

Metalled Roads:

All-weather roads ensure smooth transportation within the industrial zones.

Water Supply System:

A reliable and sufficient water supply is critical for industrial operations.

Sewerage Disposal System:

Efficient waste management systems help in maintaining environmental standards.

Power Supply:

Consistent and high-quality power supply is available to meet industrial demands.

ZONES







HIGH LEVEL FACTS:

CATEGORY	DETAILS
Number of Industries	Over 1,500 companies across various sectors including automotive, pharmaceuticals, textiles, and electronics.
Employment	Provides jobs to over 100,000 people in manufacturing and industrial units.
Major Employers	Maruti Suzuki, along with various multinational corporations and Indian firms.
Annual Production	Maruti Suzuki alone produces over 1.5 million vehicles annually.
Revenue	Industrial sector generates billions of USD annually.
Investment	Significant investments in infrastructure, including billions from the Haryana government and private investors.
Key Infrastructure Projects	Projects like IMT Maesar Water Supply Project ensure steady supply of essential services.

TOP COMPANIES IN MANESAR:

COMPANY	SECTOR	DETAILS
Maruti Suzuki	Automotive	One of India's largest carmanufacturers with a significant production facility in Manesar.
Honda Motorcycle & Scooter India	Automotive	Major two-wheeler manufacturer with a large manufacturing plant.
HCL Technologies	Information Technology	Global IT services company with operations in Manesar.
Baxter India	Pharmaceuticals	Leading healthcare company involved in medical products manufacturing.
Yamaha Motor India	Automotive	Renowned manufacturer of motorcycles and scooters.
Munich Re	Reinsurance	One of the world's leading reinsurers with a presence in Manesar.
Mitsubishi Electric	Electronics	Global leader in electrical and electronic equipment.
Agilent Technologies	Biotechnology	A key player in the field of life sciences, diagnostics, and applied chemical markets.
Siemens	Engineering	Multinational conglomerate specializing in electrical engineering and electronics.
JCB India	Construction Equipment	Major manufacturer of construction and earthmoving equipment.

These companies contribute significantly to the industrial output and employment in Manesar, making it a critical hub for various sectors, particularly automotive and technology.



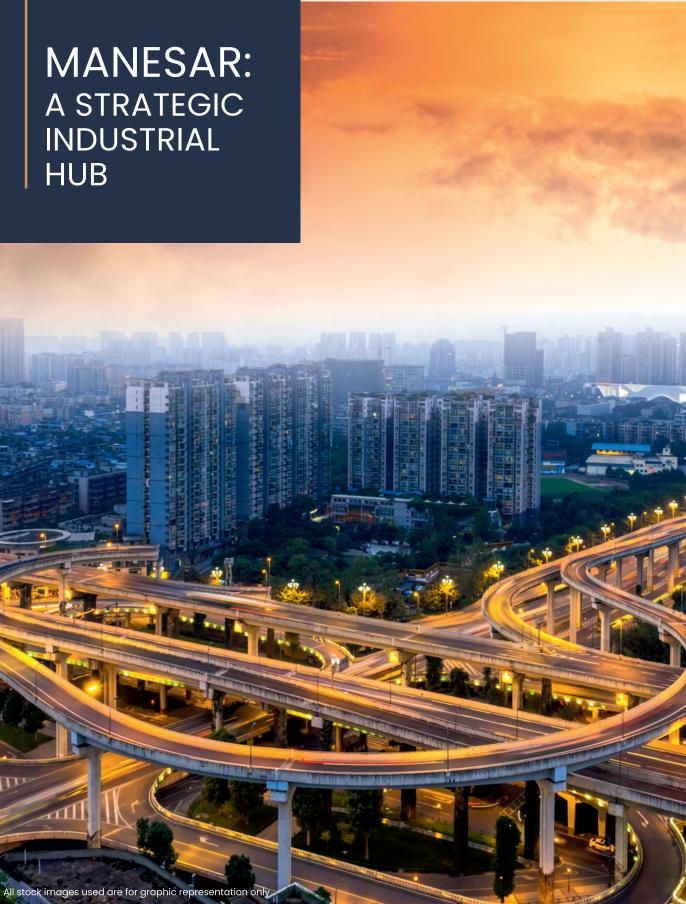




LOCATION AND CONNECTIVITY:

Manesar is strategically located in the Gurgaon district of Haryana, India, within the National Capital Region (NCR). Its proximity to Delhi, the capital city, provides significant logistical advantages. Here are some key points highlighting Manesar's strategic location:

- Distance from Major Cities:
 Approximately 32 km from Delhi and 20 km from Gurgaon, ensuring quick access to major urban markets.
- Transport Links: Well-connected by National Highway 48 (formerly NH-8), which links Delhi and Mumbai, two of India's most important economic centers. Additionally, the Kundli-Manesar-Palwal (KMP) Expressway further enhances connectivity.
- Proximity to Airports: Close to the Indira Gandhi International Airport (around 30 km), facilitating efficient domestic and international cargo movement.



INDUSTRIAL ADVANTAGES:

Manesar is best suited for an industrial township due to several high-impact factors:

1. Infrastructure:

- Industrial Model Township (IMT): Manesar's IMT is a well-planned industrial township equipped with modern infrastructure including all-weather metalled roads, a reliable water supply system, efficient sewerage disposal, and consistent power supply.
- Special Economic Zones (SEZs): SEZs offer various incentives such as tax benefits, promoting exportoriented industrial growth.

2. Economic Significance:

- High Industrial Output: Manesar contributes significantly to Haryana's industrial output. The automotive sector, particularly, is a major contributor with Maruti Suzuki producing over 1.5 million vehicles annually from its plant.
- Revenue Generation: The industrial activities in Manesar generate billions of USD in revenue annually, boosting the state's economy.

3. Corporate Presence:

- Major Companies: Home to over 1,500 companies, including giants like Maruti Suzuki, Honda Motorcycle & Scooter India, HCL Technologies, Baxter India, and Siemens
- Employment: Provides employment to over 100,000 individuals, supporting local and regional economic stability.

4. Supportive Policies:

Government Initiatives: Policies like "Make in India" and state-level industrial promotion policies create a conducive environment for industrial growth.

5. Sustainable Development:

 Green Initiatives: Focus on sustainable industrial practices and development of eco-friendly infrastructure.

Manesar's strategic location, robust infrastructure, significant industrial output, and supportive government policies make it an ideal industrial township, positioning it to counter regional competitors and contribute to India's vision of becoming a global industrial leader.



STRATEGIC ADVANTAGES













TRANSPORTATION	UTILITY	INDUSTRIAL	COMMUNICATION AND IT	SOCIAL AND RESIDENTIAL	HEALTHCARE
 National Highway 48 (NH-48) Kundli-Manesar-Palwal (KMP) Expressway Indira Gandhi International Airport Delhi-Mumbai Expressway 	Reliance Power Plant, Gurgaon IMT Manesar Water Supply Project Sewage Treatment Plant	 Industrial Model Township (IMT) Manesar Special Economic Zones (SEZs) 	Logistics ParksFiber Optic NetworkIT Support Services	Residential ComplexesEducational Institutions	Modern HospitalsClinics and Health Centers
Manesar Toll PlazaIMT Manesar Entry PointCargo Terminal	HV Substation, IMT ManesarWater Treatment PlantManesar STP	Maruti Suzuki PlantDLF Cyber City, ManesarKerry Indev Logistics Park	Bharti Airtel Data Center,ManesarHCL Technologies Office	DLF Express GreensAmity University, ManesarThe Golden Residences	Medanta - The MedicityFortis Hospital, Manesar
 Ensures smooth traffic flow and access to the industrial area. Provides efficient connectivity to other parts of the NCR. Facilitates international trade and logistics for Manesar-based industries. 	 Ensures uninterrupted power supply to the industrial units. Provides reliable and adequate water supply for industrial operations. Manages industrial and residential waste, maintaining environmental standards. 	 Flagship manufacturing facility representing the automotive industry's strong presence in Manesar. Offers various incentives to businesses, fostering a favorable environment for industrial growth. Provides warehousing and distribution services to support industrial operations. 	 Ensures robust internet and communication services for industries and businesses. Provides technological services and solutions to various industries in Manesar. 	 Offers quality housing options for employees working in the Manesar industrial area. Provides higher education and technical training to the local workforce. 	 State-of-the-art hospital providing advanced healthcare services to residents and industrial workers. Multi-specialty hospital offering comprehensive medical services and emergency care.

LOCATION

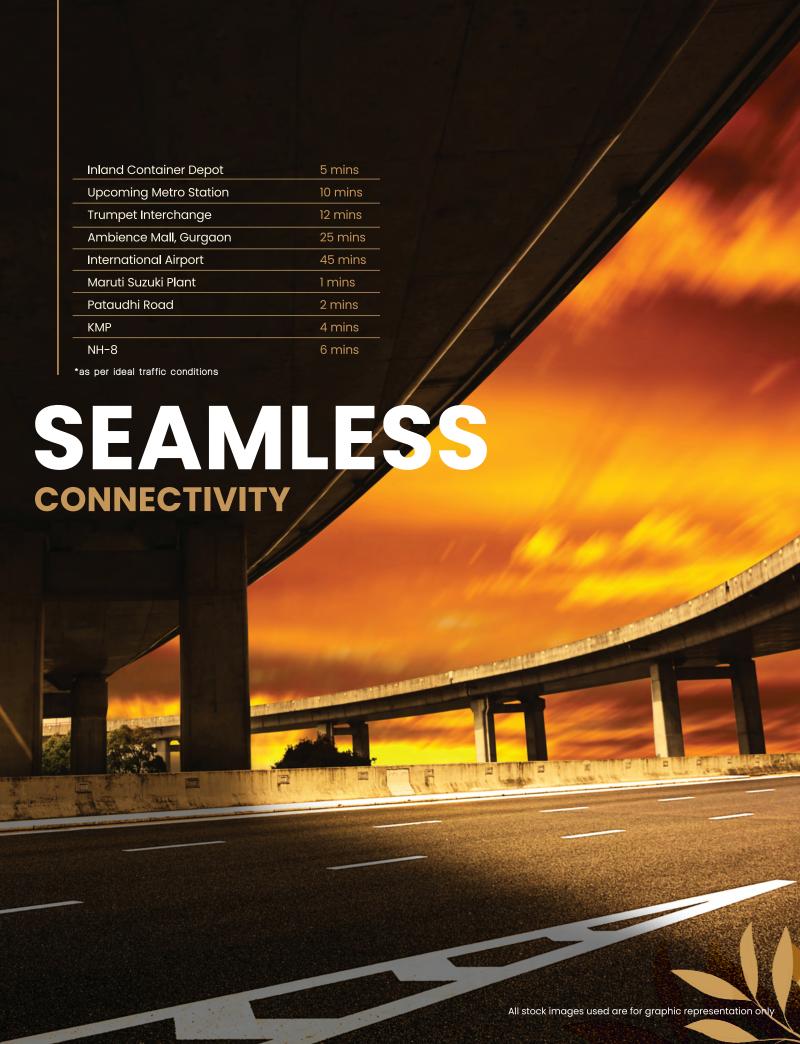
THE GOLDEN CITY MODEL INDUSTRIAL TOWNSHIP, A PIONEERING FREEHOLD INDUSTRIAL TOWNSHIP IN MANESAR, STRATEGICALLY LOCATED AT THE INTERSECTION OF THREE KEY HIGHWAYS. SPANNING ACROSS 118.15 ACRES AND CONTINUOUSLY EXPANDING, THIS EXPANSIVE INDUSTRIAL HUB EXEMPLIFIES OUR UNWAVERING COMMITMENT TO PROVIDING WORLD-CLASS INDUSTRIAL PLOTS TO INDUSTRIALISTS AND MANUFACTURERS ALIKE.















THE GOLDEN CITY

Industry Based Industrial Building Regulations

PROJECT SIZE

118.15 ACRE

INDUSTRIAL PLOT SALEABLE AREA

59.524 ACRE

COMMERCIAL PLOT AREA

2.3113 ACRE

GREEN AREA

40748 sq. m. AS PER ZONING

SKILL DEVELOPMENT CENTRE

2000 sq. m.

HEALTH CENTRE

500 sq. m.

ANGANWADI

200 sq. m.

TYPE OF INDUSTRY	MAXIMUM PERMISSIBLE GROUND COVERAGE	PERMISSIBLE BASEMENT	MAXIMUM PERMISSIBLE FLOOR AREA RATIO (FAR)	MAXIMUM PERMISSIBLE HEIGHT	REMARKS
GENERAL	60%	TWIN LEVEL	150%	30 METERS	
APPAREL AND FOOTWEAR	60%	UNRESTRICTED	250%	UNRESTRICTED	TO BE LOCATED ON ROADS WITH A RIGHT OF WAY OF 15 METERS AND ABOVE
BIOTECHNOLOGY OTHER THAN PHARMACEUTICALS	40%	UNRESTRICTED	250%	UNRESTRICTED	
INFORMATION TECHNOLOGY/ INFORMATION TECHNOLOGY ENABLE SERVICES	40%	UNRESTRICTED	250%	UNRESTRICTED	SUBJECT TO CONDITION THAT THE PLOT MUST BE LOCATED ON THE ROADS WITH A RIGHT OF WAY OF 30 METERS AND ABOVE
DATA CENTRE INDUSTRY	60%	UNRESTRICTED	500%	UNRESTRICTED	THERE WILL BE NO RESTRICTION ON FLOOR TO CEILING HEIGHT SUBJECT TO THER BEING NO MEZZANINE FLOOR AND COMPLAINCE WITH STRUCTURAL AND FIRE SAFETY REGULATIONS





Industrial Fact Sheet

WASTE DISCHARGE SYSTEM

WATER SUPPLY

STORM WATER DRAINAGE

SEWERAGE TREATMENT PLANT (STP)

ELECTRICAL POWER SUPPLY

SOURCE OF POWER

WATER DISCHARGE NETWORK HAS BEEN DESIGNED BY USING RCC PIPES OF APPROPRIATE SIZE.

WATER SUPPLY LINES OF DUCTILE IRON PIPES (ISI MARKED) WITH ALL SPECIALS AND SLUICE VALVES, FIRE HYDRANTS ETC. SHALL BE LAID BY US IN THE TOWNSHIP.

RCC HUME PIPE STORM WATER DRAINAGE SYSTEM SHALL BE PROVIDED AS PER DESIGN.

RAIN WATER HARVESTING PITS SHALL BE PROVIDED AS PER NORMS

SEPARATE STP HAS BEEN PROVIDED FOR EACH BLOCK THE TREATED EFFLUENT OF S.T. PLANT WILL BE USED FOR FLUSHING, IRRIGATION ETC.

THE UNDERGROUND POWER SUPPLY NETWORK SHALL BE PROVIDED TILL THEIR RESPECTIVE FRONT OF PLOTS PLOT OWNER SHALL APPLY THE ELECTRICITY CONNECTIONS TO DHVBN

PLOT OWNER SHALL PAY ALL CHARGES / FEE FOR APPLY / RELEASING OF CONNECTION AND ACCESSORIES FOR TAKING CONNECTION DIRECT FROM DHVBN

WE ARE MAKING 66KV SUB STATIONS IN OUR PLOTTING COLONY FOR DHVBN TO SUPPLY POWER TO ALL PLOT OWNERS. THIS 66 KV SUB STATION WILL GET POWER FROM 220 KV SUBSTATION OF DHVBN.





SITE PLAN







AMENITIES

24/7 SECURITY: ADVANCED SECURITY SYSTEMS AND ROUND-THE-CLOCK SURVEILLANCE ENSURE THE SAFETY OF YOUR PREMISES AND WORKFORCE.

POWER AND WATER SUPPLY: UNINTERRUPTED POWER AND WATER SUPPLY TO MEET INDUSTRIAL DEMANDS.

WASTE MANAGEMENT: EFFICIENT WASTE DISPOSAL AND RECYCLING SYSTEMS TO MAINTAIN A CLEAN AND ECO-FRIENDLY ENVIRONMENT.

LOGISTICS AND TRANSPORTATION: ON-SITE LOGISTICS SUPPORT AND PROXIMITY TO MAJOR TRANSPORT ROUTES FACILITATE SMOOTH OPERATIONS.

BUSINESS SUPPORT SERVICES: CONFERENCE ROOMS, MEETING FACILITIES, AND BUSINESS CENTERS EQUIPPED WITH THE LATEST TECHNOLOGY.

GREEN SPACES: LANDSCAPED GARDENS AND RECREATIONAL AREAS FOR EMPLOYEES TO RELAX AND REJUVENATE.

HEALTHCARE FACILITIES: ON-SITE MEDICAL CENTER AND EMERGENCY SERVICES FOR PROMPT HEALTHCARE SUPPORT.

DINING AND RETAIL OPTIONS: CAFETERIAS, RESTAURANTS, AND RETAIL OUTLETS PROVIDING CONVENIENCE FOR EMPLOYEES.

TRAINING AND DEVELOPMENT CENTERS: FACILITIES FOR WORKFORCE TRAINING AND SKILL DEVELOPMENT.

THESE AMENITIES ARE DESIGNED TO CREATE A SELF-SUSTAINED INDUSTRIAL ECOSYSTEM WHERE BUSINESSES CAN THRIVE AND EMPLOYEES CAN WORK IN A COMFORTABLE AND SUPPORTIVE ENVIRONMENT. THE GOLDEN CITY INDUSTRIAL TOWNSHIP STANDS AS A BENCHMARK FOR INDUSTRIAL INFRASTRUCTURE, COMBINING CONVENIENCE, SAFETY, AND SUSTAINABILITY.



















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INDUSTRY TYPE

SCALE	INDUSTRY TYPE	EXAMPLES
MICRO	Cottage Industries Food Processing Units IT and Software Services Repair and Maintenance Services	Handicrafts, textiles, and artisan goods Small food processing units focussing on local and organic produce Small IT firms offering software development, maintenance, and support services Workshops for electronic goods, machinery, and automotive repairs
SMALL	Light Manufacturing Pharmaceuticals Packaging Agro-based Industries	Production units for consumer goods, electronics, and light engineering products Small-scale pharmaceutical companies focussing on generic drugs and formulations Businesses specializing in packaging solutions for various industries Units processing agricultural products like dairy, honey, and spices
MEDIUM	Automotive Components Machinery and Equipment Chemicals and Plastics Textile and Garments	Manufacturers of parts and components for the automotive industry Producers of industrial machinery and heavy equipment Medium-scale chemical production and plastic goods manufacturing Larger units for textile processing and garment manufacturing
LARGE	Automobile Manufacturing Heavy Engineering Infrastructure Projects Pharmaceuticals and Biotechnology Consumer Goods	OEMs and Assemblers, Tier 1 Suppliers Large-scale manufacturing of industrial machinery and heavy equipment Companies involved in construction and infrastructure development Major pharmaceutical companies with extensive production and R&D facilities, large-scale biotech firms Large fast-moving consumer goods companies producing household and personal care products, manufacturers of consumer electronics, home appliances, and gadgets
HIGH-TECH AND INNOVATION- DRIVEN INDUSTRIES	Information Technology Renewable Energy Research and Development	IT Parks and Data Centers, software development firms specializing in cloud services and Al Companies involved in the production and assembly of solar panels and wind turbines, energy storage solutions Facilities dedicated to research and innovation in various fields, including pharmaceuticals, biotechnology, and engineering



SETTING UP A BUSINESS



P	HASE	STEPS	DESCRIPTION
	RE-SETUP HASE	Market Research and Feasibility Study Business Plan Development	Analyze market demand and competition specific to your industry. Conduct feasibility study. Create a detailed business plan outlining objectives, strategies, financial projections, and operational plans.
Al	AND ACQUISITION ND LEGAL ORMALITIES	Engage with WorldWide Realty Due Diligence and Land Verification Agreement and Payment	Contact WorldWide Realty to discuss land options in IMT Manesar. Select a plot based on industry requirements and budget. Verify land title and zoning regulations. Conduct a site visit. Finalize the purchase agreement with WorldWide Realty. Complete the payment process. Register the land with the local land revenue office. Ensure the transfer of land ownership.
	EGULATORY ND COMPLIANCE	Construction and Infrastructure Development Utilities Setup Sustainability Measures	Register the business entity with the Registrar of Companies (RoC). Obtain Factory License, Fire Department NOC, Pollution Control Board Clearance, and Building Plan Approval. Obtain an Environmental Impact Assessment (EIA) report and secure environmental clearance from HSPCB.
	IFRASTRUCTURE ETUP	Land Registration Business Registration Obtain Necessary Licenses and Permits Environmental Compliance	Develop the site as per approved building plans. Ensure compliance with local building codes and safety standards. Arrange for electricity, water supply, sewage connections, telecommunications, and internet services. Implement rainwater harvesting, install solar panels, and set up waste management systems.
	PERATIONAL EADINESS	Machinery and Equipment Installation Workforce Recruitment and Training Health and Safety Measures	Procure and install machinery specific to your industry. Ensure compliance with safety and environmental standards. Recruit skilled workforce and conduct training programs. Implement occupational health and safety measures. Obtain necessary certifications.
	USINESS PERATIONS	Logistics and Supply Chain Setup Marketing and Sales Strategy Quality Control and Compliance Launch and Scale	Establish supply chain and logistics network. Set up warehousing and inventory management systems. Develop a marketing and sales strategy. Set up distribution channels and partnerships. Implement quality control processes. Obtain necessary quality certifications (ISO, etc.). Launch operations and begin production. Monitor and scale operations as per business growth plans.
	ONTINUOUS MPROVEMENT	Regular Audits and Assessments Stakeholder Engagement	Conduct regular financial, operational, and environmental audits. Implement continuous improvement practices. Maintain good relations with local authorities, community, and stakeholders. Participate in local industrial associations and forums.

